



WJLA-TV/DT WASHINGTON, DC

WJLA
1100 Wilson Blvd. 6th Floor
Arlington, VA 22209

American Rambler Production
138 Conant Street
Beverly, MA 01915

Contract # 197729

Schedule Dates 10/03/12-10/09/12
Advertiser RNC-Romney (16030)
Agency American Rambler Production (5128)
Product Political-Political (1088)
Brand Romney for President (67445)
Salesperson Petro, Susan (1110)
Sales Office WJLA - Core Team
Buyer Name
Phone/Fax /
CPE Romney/US President/483 10/3-10/9
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments

Date Entered 10/02/12
Last Modified 10/05/12
Entered By Susan Petro
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$47,148.75
Net Total \$267,176.25
Sales Tax

WJLA Arlington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2012	116	\$314,325.00
Grand Total:	116	\$314,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	9P- ABC--ABC NEWS				1					1	\$4,500.00	\$4,500.00	WJLA Arlington (WJLA)		10/2/12
2.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A				1	1	1			3	\$1,400.00	\$4,200.00	WJLA Arlington (WJLA)		10/2/12
3.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	6:59A- ABC--GOOD MORNING AMERICA				2	2	2			6	\$1,600.00	\$9,600.00	WJLA Arlington (WJLA)		10/2/12
4.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	9A- LIVE!				1	1	1			3	\$1,000.00	\$3,000.00	WJLA Arlington (WJLA)		10/2/12
5.0	Normal Line / SPOT	10/03/12-10/05/12	4	:30	10A- RACHAEL RAY				1	1	1			3	\$400.00	\$1,200.00	WJLA Arlington (WJLA)		10/2/12
6.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	10:58A- ABC--THE VIEW				1	1	1			3	\$2,500.00	\$7,500.00	WJLA Arlington (WJLA)		10/2/12
7.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	11:59A- NEWS-ABC 7 NEWS @ NOON				1	1	1			3	\$1,000.00	\$3,000.00	WJLA Arlington (WJLA)		10/2/12
8.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	12:57P- ABC--THE CHEW				1	1	1			3	\$1,000.00	\$3,000.00	WJLA Arlington (WJLA)		10/2/12
9.0	Normal Line / SPOT	10/03/12-10/05/12	4	:30	2P- ABC--GENERAL HOSPITAL				1	1	1			3	\$1,000.00	\$3,000.00	WJLA Arlington (WJLA)		10/2/12
10.0	Normal Line / SPOT	10/03/12-10/05/12	4	:30	3:58P- KATIE COURIC				1	1	1			3	\$1,200.00	\$3,600.00	WJLA Arlington (WJLA)		10/2/12
11.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	3:01P- ANDERSON COOPER SHOW				1	1	1			3	\$1,600.00	\$4,800.00	WJLA Arlington (WJLA)		10/2/12

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12.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	4:58P- NEWS-ABC 7 NEWS @ 5P				1	1	1			3	\$2,000.00	\$6,000.00	WJLA Arlington (WJLA)		10/2/12
13.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	5:59P- NEWS-ABC 7 NEWS @ 6P				1	1	1			3	\$3,200.00	\$9,600.00	WJLA Arlington (WJLA)		10/2/12
14.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	6:58P- WHEEL OF FORTUNE				1	1	1			3	\$4,500.00	\$13,500.00	WJLA Arlington (WJLA)		10/2/12
15.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	7:27P- JEOPARDY				1	1	1			3	\$5,000.00	\$15,000.00	WJLA Arlington (WJLA)		10/2/12
16.0	Normal Line / SPOT	10/03/12-10/04/12	3	:30	11P- NEWS-ABC 7 NEWS @ 11P				1	1				2	\$3,600.00	\$7,200.00	WJLA Arlington (WJLA)		10/2/12
17.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	11P- NEWS-ABC 7 NEWS @ 11P						1			1	\$3,600.00	\$3,600.00	WJLA Arlington (WJLA)		10/2/12
18.0	Normal Line / SPOT	10/03/12-10/05/12	4	:30	11:35P- ABC--ABC NIGHTLINE				1		1			2	\$1,000.00	\$2,000.00	WJLA Arlington (WJLA)		10/2/12
19.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	11:35P- ABC--ABC NIGHTLINE					1				1	\$1,000.00	\$1,000.00	WJLA Arlington (WJLA)		10/2/12
20.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	7:57P- ABC--SHARK TANK						1			1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		10/2/12
21.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	9:01P- ABC--WHAT WOULD YOU DO?						1			1	\$2,400.00	\$2,400.00	WJLA Arlington (WJLA)		10/2/12
22.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	10P- ABC--20/20						1			1	\$5,000.00	\$5,000.00	WJLA Arlington (WJLA)		10/2/12

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23.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	12P- NEWS-SATURDAY ABC 7 NEWS @12N							2		2	\$500.00	\$1,000.00	WJLA Arlington (WJLA)		10/2/12
24.0	Normal Line / COLLEGE FOOTBALL	10/06/12-10/06/12	4	:30	3:28P- SPORTS--ABC COLLEGE FOOTBALL							1		1	\$2,500.00	\$2,500.00	WJLA Arlington (WJLA)		10/2/12
25.0	Normal Line / COLLEGE FOOTBALL	10/06/12-10/06/12	4	:30	7:57P- SPORTS--ABC SATURDAY NIGHT FOOTBALL SHOWCASE							1		1	\$2,400.00	\$2,400.00	WJLA Arlington (WJLA)		10/2/12
26.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	11:30P- NEWS-ABC 7 NEWS @ 11P							1		1	\$500.00	\$500.00	WJLA Arlington (WJLA)		10/2/12
27.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	7:58A- ABC--GOOD MORNING AMERICA SUN								2	2	\$600.00	\$1,200.00	WJLA Arlington (WJLA)		10/2/12
28.0	Normal Line / SPOT	10/07/12-10/07/12	4	:30	9A- INSIDE WASHINGTON								2	2	\$600.00	\$1,200.00	WJLA Arlington (WJLA)		10/2/12
29.0	Normal Line / SPOT	10/07/12-10/07/12	4	:30	9:57A- ABC--THIS WEEK								1	1	\$14,000.00	\$14,000.00	WJLA Arlington (WJLA)		10/2/12
30.0	Normal Line / SPOT	10/07/12-10/07/12	4	:30	6:30P- NEWS-ABC 7 NEWS @ 630P								2	2	\$800.00	\$1,600.00	WJLA Arlington (WJLA)		10/2/12
31.0	Normal Line / SPOT	10/07/12-10/07/12	4	:30	9P- ABC--REVENGE								1	1	\$8,000.00	\$8,000.00	WJLA Arlington (WJLA)		10/2/12
32.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	10:02P- ABC--SCANDAL					1				1	\$15,000.00	\$15,000.00	WJLA Arlington (WJLA)		10/2/12

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33.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	9P- ABC--DANCING WITH THE STARS RESULTS			1						1	\$8,500.00	\$8,500.00	WJLA Arlington (WJLA)		10/2/12
34.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	10P- ABC--PRIVATE PRACTICE			1						1	\$7,000.00	\$7,000.00	WJLA Arlington (WJLA)		10/2/12
35.0	Normal Line / SPOT	10/08/12-10/09/12	3	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A		1	1						2	\$1,400.00	\$2,800.00	WJLA Arlington (WJLA)		10/2/12
36.0	Normal Line / SPOT	10/08/12-10/09/12	3	:30	6:59A- ABC--GOOD MORNING AMERICA		2	2						4	\$1,600.00	\$6,400.00	WJLA Arlington (WJLA)		10/2/12
37.0	Normal Line / SPOT	10/08/12-10/09/12	3	:30	9A- LIVE!		1	1						2	\$1,000.00	\$2,000.00	WJLA Arlington (WJLA)		10/2/12
38.0	Normal Line / SPOT	10/08/12-10/09/12	3	:30	10A- RACHAEL RAY		1	1						2	\$1,000.00	\$2,000.00	WJLA Arlington (WJLA)		10/2/12
39.0	Normal Line / SPOT	10/08/12-10/09/12	3	:30	10:58A- ABC--THE VIEW		1	1						2	\$2,500.00	\$5,000.00	WJLA Arlington (WJLA)		10/2/12
40.0	Normal Line / SPOT	10/08/12-10/09/12	3	:30	11:59A- NEWS-ABC 7 NEWS @ NOON		1	1						2	\$1,000.00	\$2,000.00	WJLA Arlington (WJLA)		10/2/12
41.0	Normal Line / SPOT	10/08/12-10/09/12	3	:30	12:57P- ABC--THE CHEW		1	1						2	\$1,000.00	\$2,000.00	WJLA Arlington (WJLA)		10/2/12
42.0	Normal Line / SPOT	10/08/12-10/09/12	3	:30	2P- ABC--GENERAL HOSPITAL		1	1						2	\$1,000.00	\$2,000.00	WJLA Arlington (WJLA)		10/2/12
43.0	Normal Line / SPOT	10/08/12-10/09/12	3	:30	3:01P- ANDERSON COOPER SHOW		1	1						2	\$1,600.00	\$3,200.00	WJLA Arlington (WJLA)		10/2/12

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44.0	Normal Line / SPOT	10/08/12-10/09/12	4	:30	3:58P- KATIE COURIC		1	1						2	\$1,200.00	\$2,400.00	WJLA Arlington (WJLA)		10/2/12
45.0	Normal Line / SPOT	10/08/12-10/09/12	3	:30	4:58P- NEWS-ABC 7 NEWS @ 5P		1	1						2	\$2,000.00	\$4,000.00	WJLA Arlington (WJLA)		10/2/12
46.0	Normal Line / SPOT	10/08/12-10/09/12	3	:30	5:59P- NEWS-ABC 7 NEWS @ 6P		1	1						2	\$3,200.00	\$6,400.00	WJLA Arlington (WJLA)		10/2/12
47.0	Normal Line / SPOT	10/09/12-10/09/12	3	:30	6:58P- ABC 7 NEWS SPECIAL			1						1	\$4,500.00	\$4,500.00	WJLA Arlington (WJLA)		10/2/12
48.0	Normal Line / SPOT	10/09/12-10/09/12	3	:30	7:27P- JEOPARDY			1						1	\$5,000.00	\$5,000.00	WJLA Arlington (WJLA)		10/2/12
49.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	7:27P- JEOPARDY		1							1	\$5,000.00	\$5,000.00	WJLA Arlington (WJLA)		10/2/12
50.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	11P- NEWS-ABC 7 NEWS @ 11P		1							1	\$3,600.00	\$3,600.00	WJLA Arlington (WJLA)		10/2/12
51.0	Normal Line / SPOT	10/09/12-10/09/12	3	:30	11P- NEWS-ABC 7 NEWS @ 11P			1						1	\$3,600.00	\$3,600.00	WJLA Arlington (WJLA)		10/2/12
52.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	11:35P- ABC--ABC NIGHTLINE		1							1	\$1,000.00	\$1,000.00	WJLA Arlington (WJLA)		10/2/12
53.0	Normal Line / SPOT	10/09/12-10/09/12	3	:30	11:35P- ABC--ABC NIGHTLINE			1						1	\$1,000.00	\$1,000.00	WJLA Arlington (WJLA)		10/2/12

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54.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	7P- WHEEL OF FORTUNE WEEKEND							1		1	\$1,000.00	\$1,000.00	WJLA Arlington (WJLA)		10/2/12
55.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	7:29P- JEOPARDY WEEKEND							1		1	\$1,500.00	\$1,500.00	WJLA Arlington (WJLA)		10/2/12
56.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	6P- ABC--ABC WORLD NEWS TONIGHT								1	1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		10/2/12
57.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	6:58A- ABC--GOOD MORNING AMERICA SAT							2		2	\$600.00	\$1,200.00	WJLA Arlington (WJLA)		10/2/12
58.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	6:58P- WHEEL OF FORTUNE		1							1	\$4,500.00	\$4,500.00	WJLA Arlington (WJLA)		10/2/12
59.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	12:35A- CASTLE							1		1	\$225.00	\$225.00	WJLA Arlington (WJLA)		10/2/12
60.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	8P- ABC--ONCE UPON A TIME								1	1	\$15,000.00	\$15,000.00	WJLA Arlington (WJLA)		10/2/12
61.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	9P- ABC--GREY'S ANATOMY					1				1	\$20,000.00	\$20,000.00	WJLA Arlington (WJLA)		10/2/12
62.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	10:01P- ABC--CASTLE		1							1	\$10,000.00	\$10,000.00	WJLA Arlington (WJLA)		10/2/12
63.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	7:57P- ABC--DANCING WITH THE STARS		1							1	\$15,000.00	\$15,000.00	WJLA Arlington (WJLA)		10/2/12

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Grand Total:	116	\$314,325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
64.0	Normal Line / COLLEGE FOOTBALL	10/06/12-10/06/12	4	:30	7:57P- SPORTS--ABC SATURDAY NIGHT FOOTBALL SHOWCASE							2		1	\$2,400.00	\$2,400.00	WJLA Arlington (WJLA)		10/5/12
64.0.1	Preempt	10/06/12															WJLA Arlington (WJLA)	No Avail/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.